

PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115

PIBM

STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2016-18 – SEMESTER 3

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge or Feedback Team to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2016-18 (Semester 3) was taken at the end of the semester by the Feedback Committee.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction on Concept Clarity
3. Satisfaction with sector examples and different company data aligned with concept
4. Satisfaction with faculty in solving student's queries
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

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ANALYSIS AND INTERPRETATION

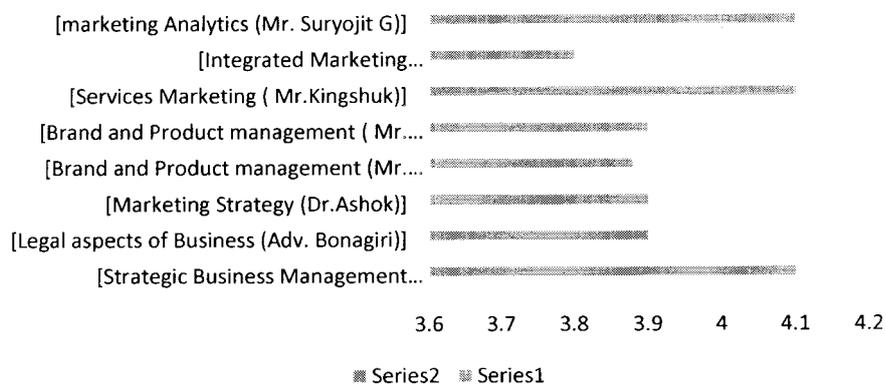
Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

✦ OBSERVATIONS

a. Marketing Specialization

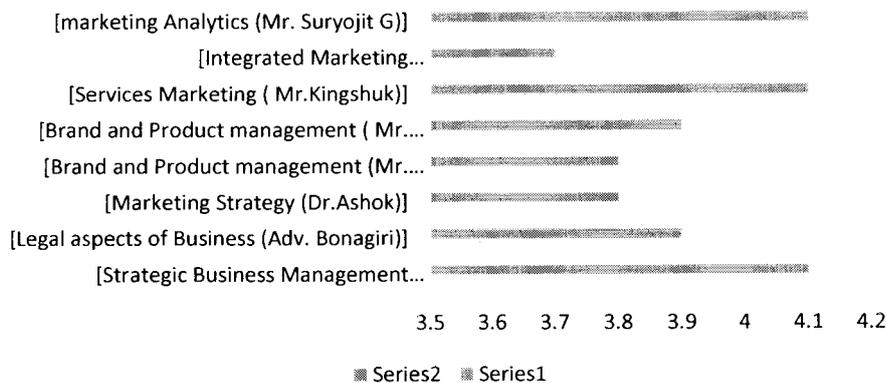
- Satisfaction with training pedagogy was 3.96

Training pedagogy



- The score on concept clarity was 3.925

Concept Clarity



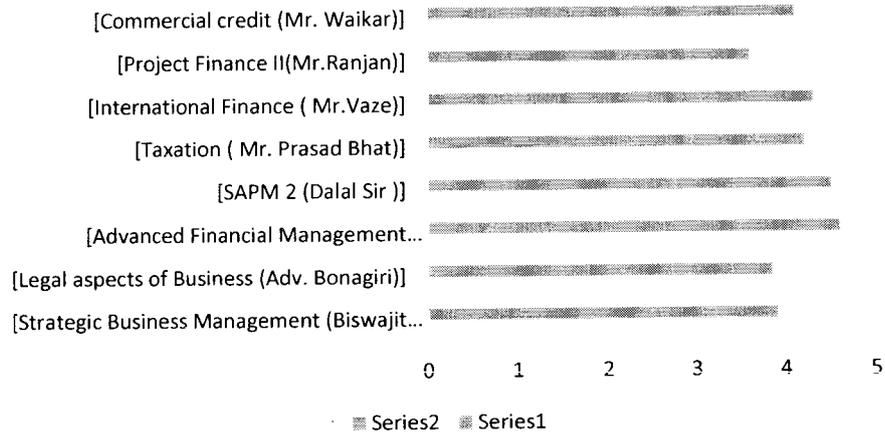
- Satisfaction with sector examples and different company data aligned with concept was average with a score of 3.8
- Satisfaction with faculty solving student's queries was 3.9
- Satisfaction with session content was also average with a score of 3.96

b. Finance Specialization

- Students were satisfied with the training pedagogy of most faculties specially the senior faculties with a total score of 4.2

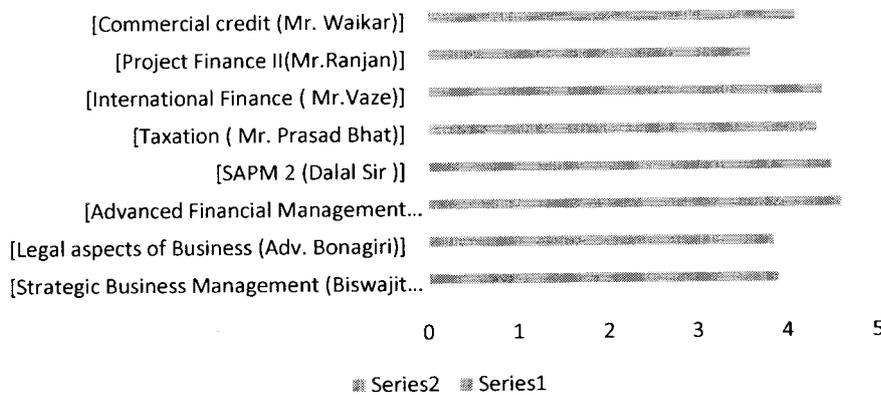
- Regarding concept clarity of subjects, students again were very satisfied with a score of 4.13

Concept Clarity

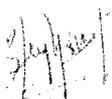


- Satisfaction on sector examples and different company data aligned with concept was 4.16

sector examples and different company data aligned with concept



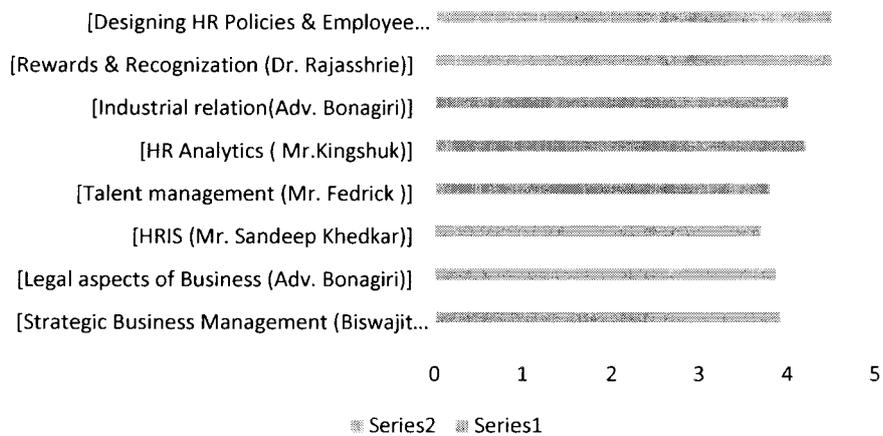
- Satisfaction with faculty in solving student's queries was also 4.138
- Satisfaction with session content was a high on 4.2


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c. HR Specialization

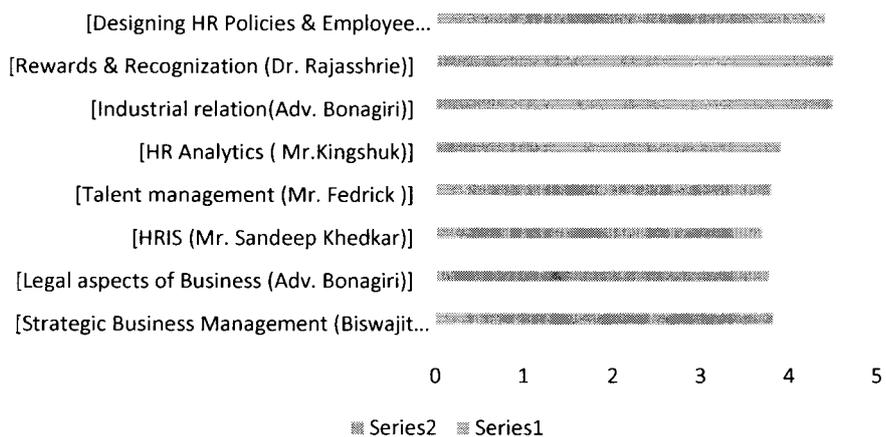
- Students were overall satisfied with the teaching pedagogy with an average score of 4.12 with high contentment level with most subjects
- The score for concept clarity was 4.02
- Satisfaction on sector examples and different company data aligned with concept was 4.15
- Satisfaction with faculty in solving student's queries was also 4.06

faculty in solving student's queries



- Satisfaction with session content was a high on 4.04

session content



↓ INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class. However for marketing specialization, average satisfaction was recorded with most subjects scoring less than 4 like Marketing

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Strategy, Brand & Product Management and IMC. Finance and HR recorded high satisfaction level.

CONCLUSION

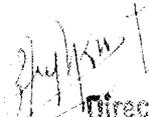
Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute
- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.

Submitted by

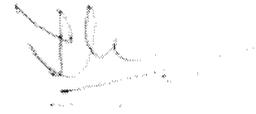


Batch-In-Charge



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